



End-to-end **content solutions** to take your degree syllabus online!

UGC Four-Quadrant compliant online syllabus development
Specialised faculty | Expert technical team | Engaging gamified content

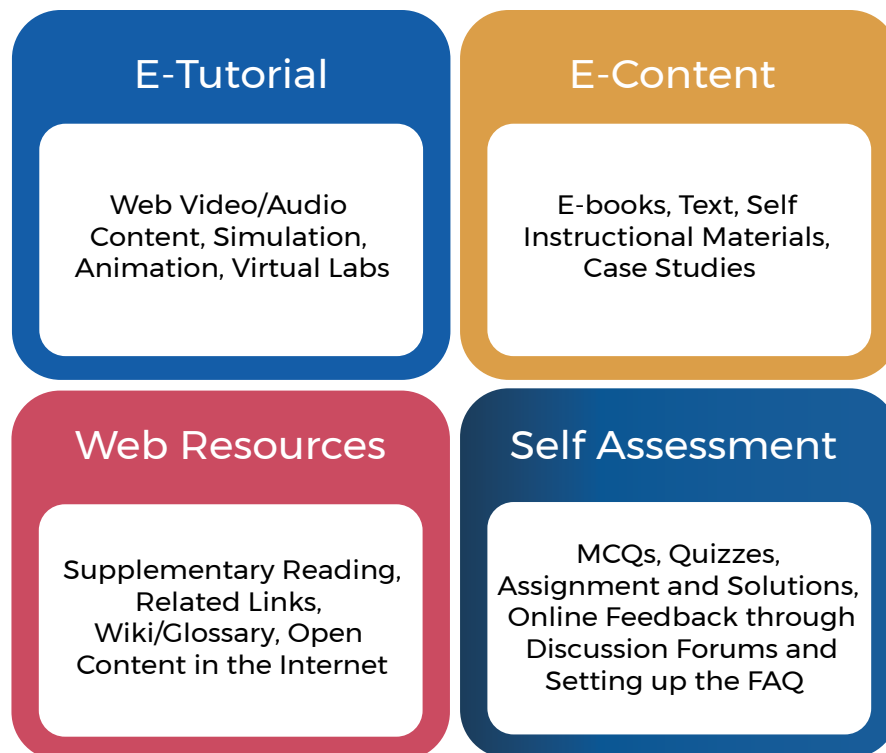
Our approach

The creating of any digital course content is driven by the UGC mandated Four-Quadrant and SWAYAM guidelines. These guidelines serve as a strong foundation to build course-specific content, teaching modules, assessments and layers of gamification. This all-round approach ensure that the final output is comprehensive, relevant, compliant and most importantly engaging for every learner. HEIs benefit by a quick turn-around from planning to execution with cost-effective deployment of captivating course content in accessible and quickly palatable formats. We work closely with HEIs planning deployment and timelines but assume all the course content responsibility.



Guided by regulations

Four-Quadrant Approach to quality course content:



Layered by the NEP principles of Access, Equality and Quality

Access a team of specialists



Academicians



Industry professionals



Instructional designers



Content developers



Technicians and IT technicians



Animators



Editors



Quality check professionals



Studio executives





Driving learner engagement

TeamLease EdTech Content Solutions cater to the immediate need of taking course content online and to keep students interested, active and engaged through the duration of the degree course.

1

Comprehensive deployment planning

Collaboratively planned with HEI personnel to marry a specific course, identify touch points needed and plan engaging/interactive content requirements.

2

Team of specialists

Writers, editors, videographers, animators and delivery experts, building innovative/cutting edge content.

3

Material repository

Multiple format study materials, securely accessible with CDN-based streaming servers for adaptive rendering and protected from possible hacks.

4

Interactive content

Learners are engaged with formats such as audio, video, LIVE classes, forums, gamified content, self-assessments etc.

5

Mix of theory and practice

Collaboration with industry professionals and supporting learning with discussions, projects, and assignments.

6

Self-assessment

Require self-assessments for learners to understand their learning gaps and to stay invested in the study material.

Benefits to Higher Education Institutions



Curating engaging content

TeamLease EdTech offers specialized Content Solutions for HEIs that are curated with current industry trends & up-to-date curricula ensuring its long-term viability. HEIs benefit by course-specific libraries comprising of diverse and engaging content to meet student academic needs.

Library of content - Building of course-specific libraries in various forms of engaging content, including videos, interactive modules, and e-books, catering to diverse learning styles and preferences.

Indexing of content - Our advanced platform allows for efficient indexing that allows for easy categorization of content, ensuring ease of navigation and accessibility for both educators and students.

Usage monitoring - Our platform allows HEIs to monitor content usage patterns, gaining insights into student engagement levels and individual learning progress for continuous improvement.

Student feedback - HEIs can gather valuable feedback from students on course content, enabling them to make data-driven improvements and enhance the overall learning experience.

Content refresh - To keep the courses up-to-date and relevant, up to 15% of the content is refreshed annually, ensuring students have access to the latest and most accurate information. HEIs have the flexibility to update the content as per their requirements and changes in the curriculum.





About TeamLease EdTech

TeamLease EdTech Ltd., is a group company of TeamLease Services (Fortune 500 listed co.) with our vision of 'Making India Employable'. We are India's leading Online Learning Services company. We help Universities launch, run and manage their own Online Programs, help Institutes improve employability of their students through our skilling program and help Corporates build talent supply chains and improve employee productivity.

60+

Exclusive University partnerships in 16 Indian states

200+

Degree, diploma & certificate programs

5 Lakh+

Students currently enrolled

13,500+

Academics and industry trainers

9

Indian languages

70,000+

Video lectures

13,000+ hours

Course content



Speak to our service excellence teams for a personalized discussion about our Content Solutions

 +91 22 4896 8005

 www.teamleasedtech.com

 edtech@teamlease.com